



# rope simplicity

**cable and rod  
display system**

2018



cable and rod  
stainless steel cable display system

Cablerod<sup>®</sup>  
V I S I O N



product development  
product conceptual  
product supply  
project execution  
since 2002





# company profile

established in year 2002, vesta inovas display sdn bhd started as a small company aggressively involved in invention and innovation of interior design architectural and advertising products.

- **cable and rod display system**

as an industry innovator the company strives to continue its mission in designing and manufacturing product by combining and incorporating high tech systems and structures towards producing a distinctive architectural and interior design product.

- **architecture cable and fittings, architecture cable mesh series and architecture green wall**

## award achieved

**2004**

business of the year, sme  
product excellent, mida  
malaysia good design, mosti

**2009**

product excellent, mida  
malaysia good design, mosti

vesta • inovas display sdn bhd

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**f** [www.facebook.com/cablerod.vesta](http://www.facebook.com/cablerod.vesta)





# fitting

## component

available in colour range

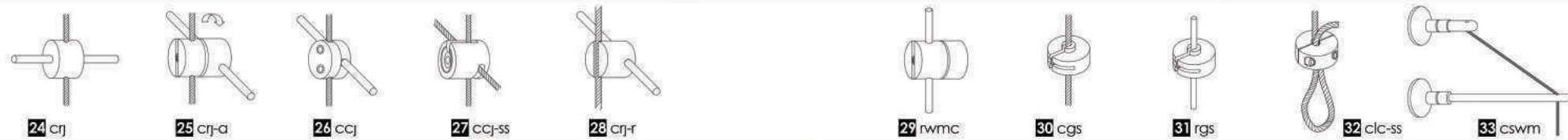
cable



rod



cable rod



accessories



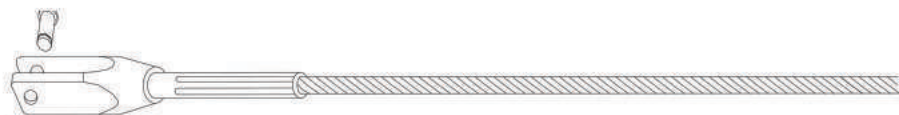
01	ccfk	cable ceiling to flooring fixing kit	1.5mm/3mm Ø
02	chsc	cable horizontal single clamp	1.5mm/3mm Ø
03	casc	cable adjustable single sided clamp	1.5mm/3mm Ø
04	cadc	cable adjustable double sided clamp	1.5mm/3mm Ø
05	csmsc	cable side mount single sided clamp	1.5mm/3mm Ø
06	csmdc	cable side mount double sided clamp	1.5mm/3mm Ø
07	cfmsc	cable front mount single sided clamp	1.5mm/3mm Ø

08	cfmdc	cable front mount double sided clamp	1.5mm/3mm Ø
09	cssh	cable single sided hook	1.5mm/3mm Ø
10	cdsh	cable double sided hook	1.5mm/3mm Ø
11	cswm-s	cable standard wall mounting kit	1.5mm/3mm Ø
12	rswm-a	rod standard wall mounting kit (aluminum)	6mm/9mm Ø
13	rcfk	rod ceiling to flooring fixing kit	6mm/9mm Ø
14	rhsc	rod horizontal single clamp	6mm/9mm Ø

15	rasc	rod adjustable single sided clamp	6mm/9mm Ø
16	radc	rod adjustable double sided clamp	6mm/9mm Ø
17	rsmc	rod side mount single sided clamp	6mm/9mm Ø
18	rsmc	rod side mount double sided clamp	6mm/9mm Ø
19	rfmsc	rod front mount single sided clamp	6mm/9mm Ø
20	rfmdc	rod front mount double sided clamp	6mm/9mm Ø
21	rssh	rod single sided hook	6mm/9mm Ø

22	rdsh	rod double sided hook	6mm/9mm Ø
23	rswm-s	rod standard wall mounting kit	6mm/9mm Ø
24	crj	cable and 6mm Ø rod 90° joint	
25	crj-a	cable and 6mm Ø rod adjustable joint	
26	ccj	cable and cable 90° resin joint	4mm Ø
27	ccj-ss	cable and cable adjustable stainless steel joint	2mm/6mm Ø
28	crj-r	cable and 4mm Ø rod 90° resin joint (light weight)	4mm Ø

cable

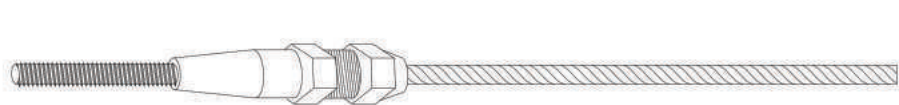


42 cet-ss



48 rod

rod



43 site-ss



49 at

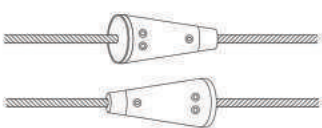
cable  
rod

48 rhe-ss



50 ap

accessories



46 acc-ss



44 rhe-ss



45 sc-ss



47 acc-ss



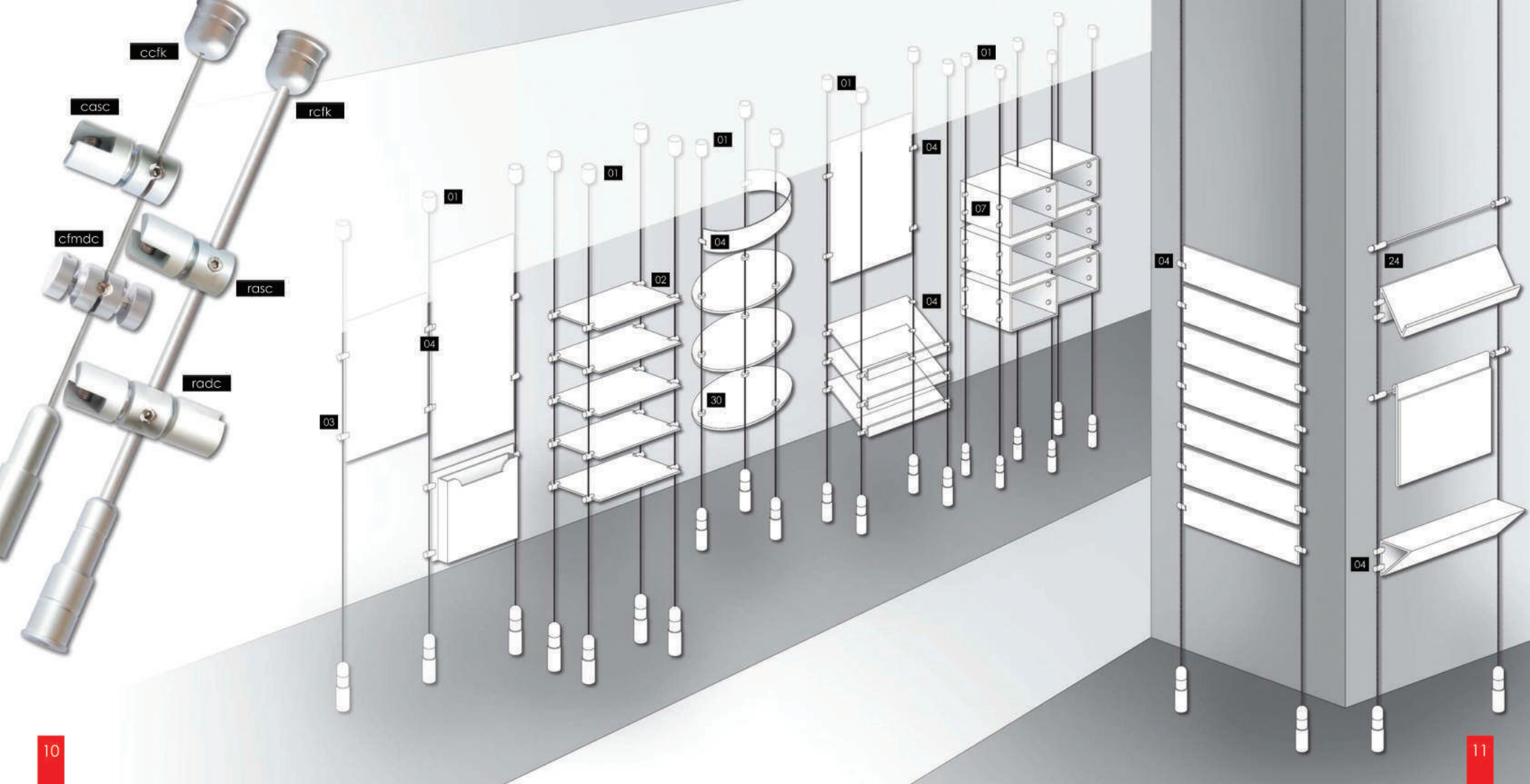
51 ssc

29	nwmc	rod wall mounting clamp	6mm/9mm Ø
30	cgs	cable glass support disk	1.5mm/3mm Ø
31	rgs	rod glass support disk	6mm/9mm Ø
32	clc-ss	cable loop clip (stainless steel)	2mm/4mm Ø
33	cswm	cable shelving wall mounting kit	
34	cts-t	cable track system - top fixing with toggle	
35	cts-b	cable track system - bottom fixing with toggle	

36	cts-a	cable track system - accessories	1.5mm/3mm Ø
37	csf-ss	cable swaged fitting (stainless steel)	1.5mm/3mm Ø
38	cosf	cable on-site assembling fitting	1.5mm/3mm Ø
39	cts-h	cable track system - hook component	1.5mm/3mm Ø
40	csk	cable signage hanging kit	
41	rec	rod end cap	
42	cet-ss	clevis external thread (stainless steel)	

43	ste-ss	screwed thread end (stainless steel)	
44	rhe-ss	radius head end (stainless steel)	
45	sc-ss	swivel cone (stainless steel)	
46	eb-ss	eye ball (stainless steel)	
47	acc-ss	adjustable cross clamp (multi dimension)	
48	rod	stainless steel solid rod	6mm/9mm Ø
49	at	aluminum track	

50	ap	aluminum pole (four dimension)	
51	ssc	stainless steel wire rope	



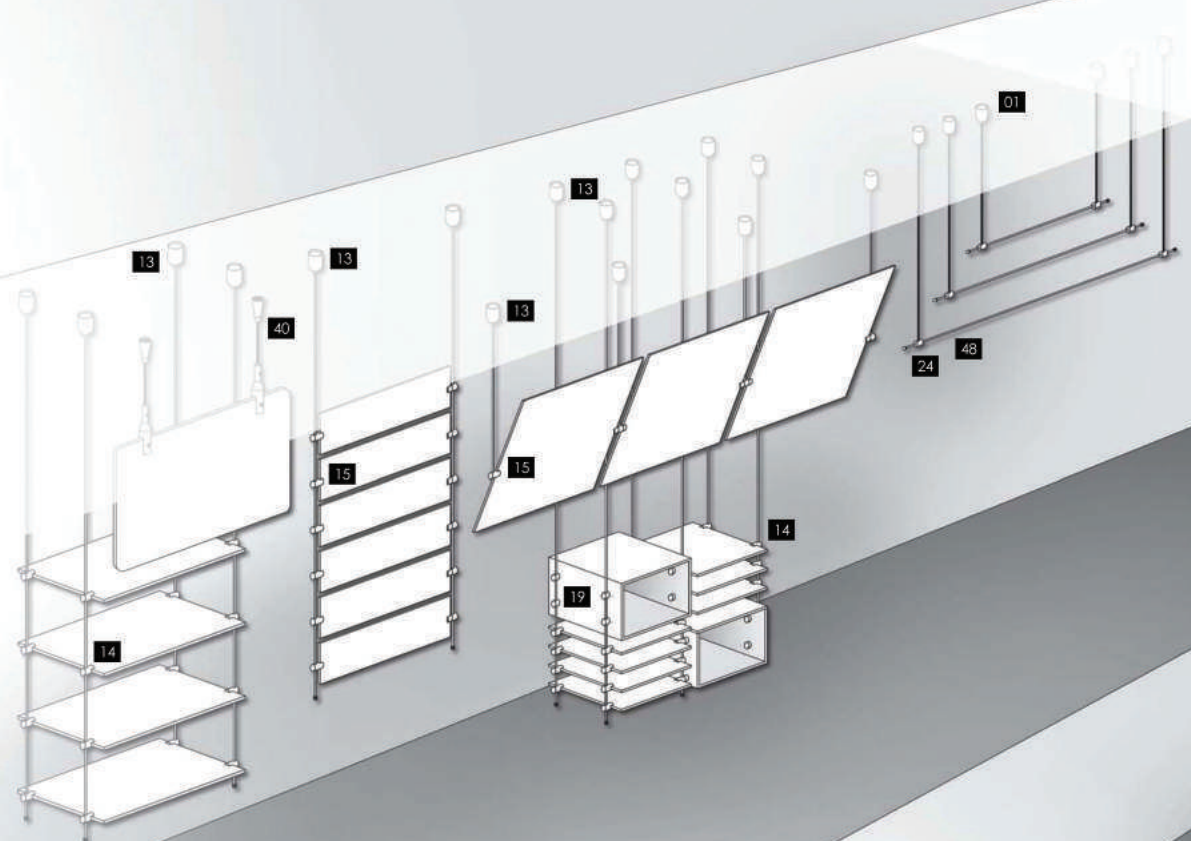
csH

cts-h

rgs

crj

rec



01

01

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03

04

01

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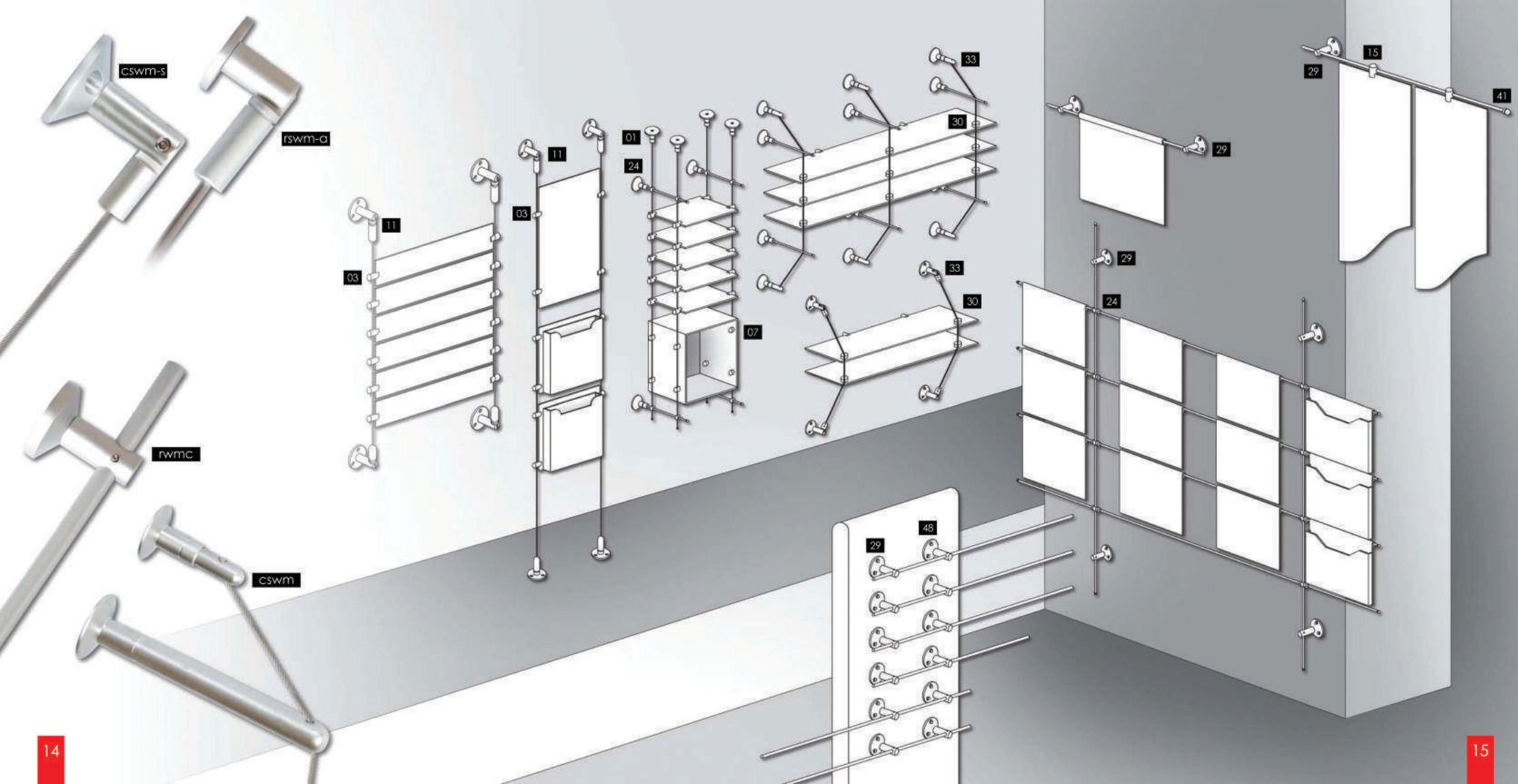
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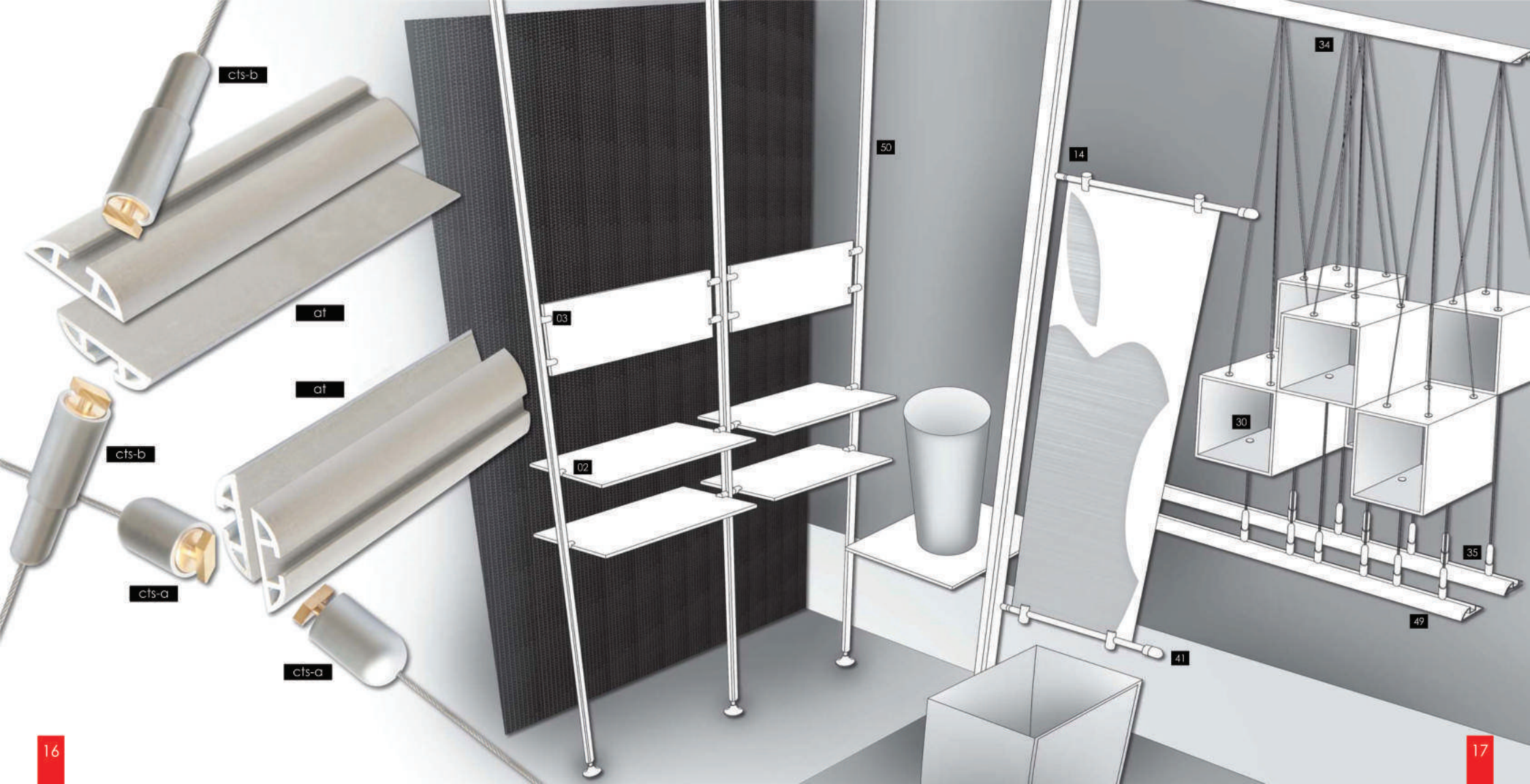
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41

24







cts-b

at

at

cts-b

cts-a

cts-a

03

02

50

14

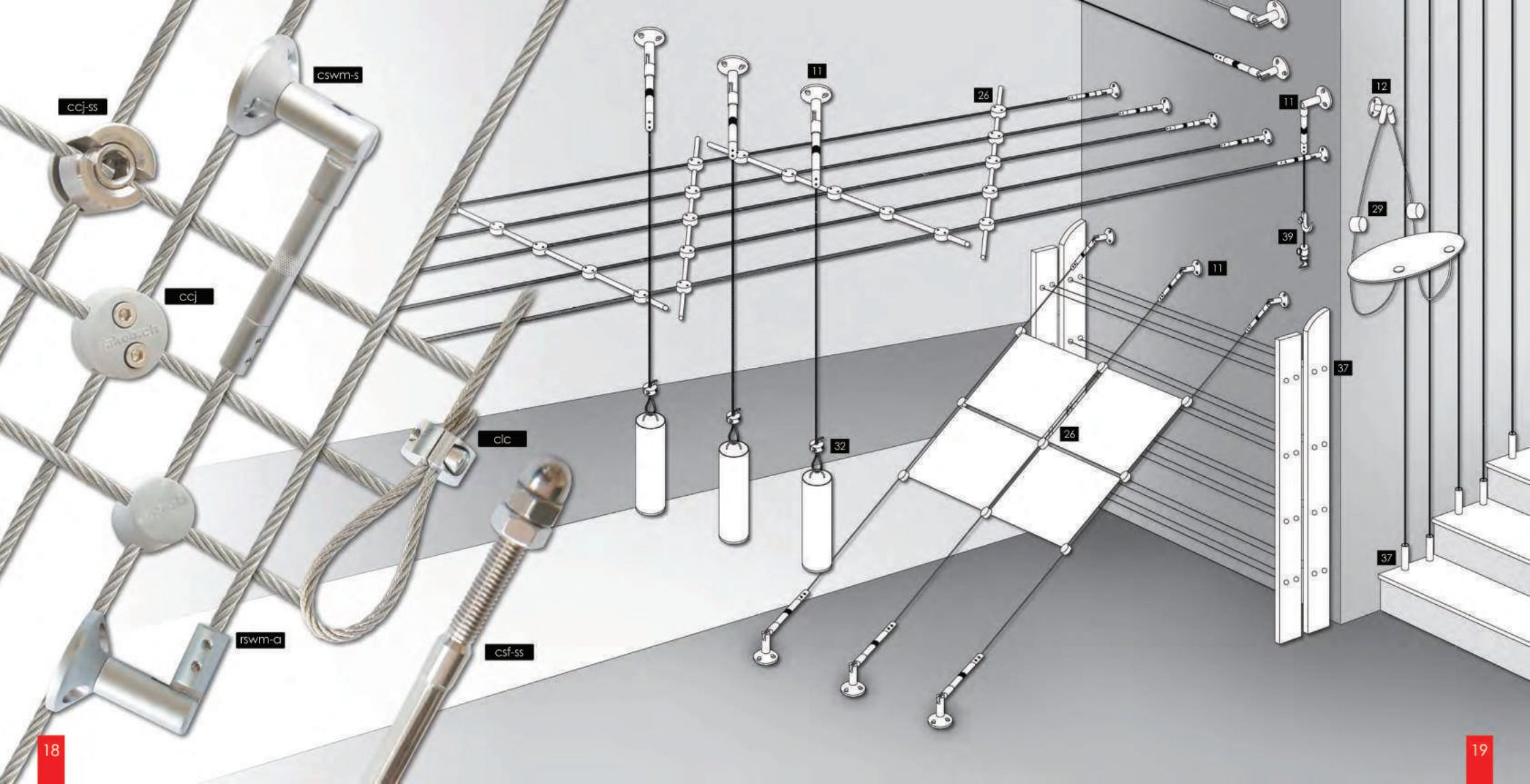
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30

35

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41



ccj-ss

cswm-s

ccj

cic

rswm-a

csf-ss

11

26

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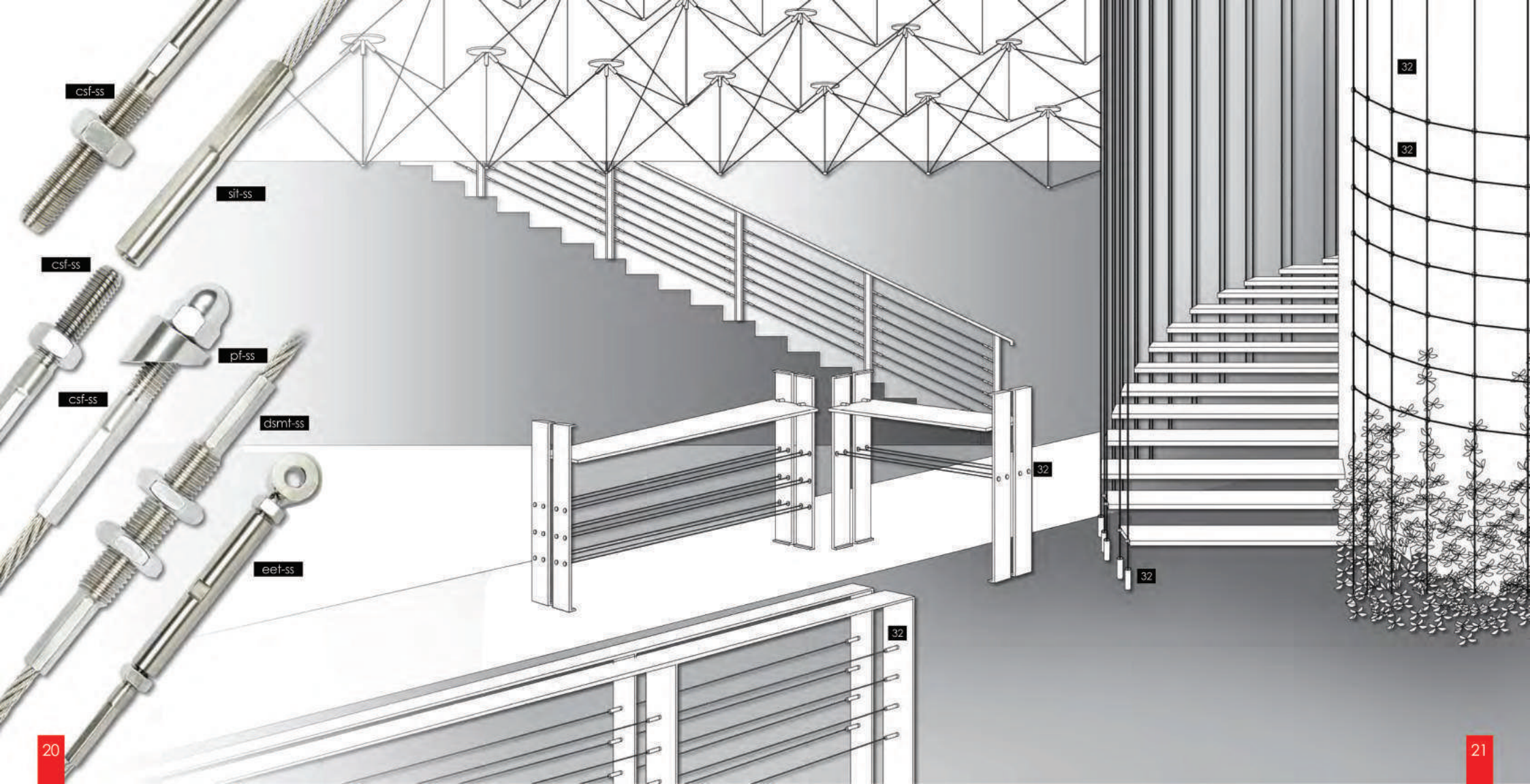
11

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32

37



csf-ss

sil-ss

csf-ss

pf-ss

csf-ss

dsmt-ss

eef-ss

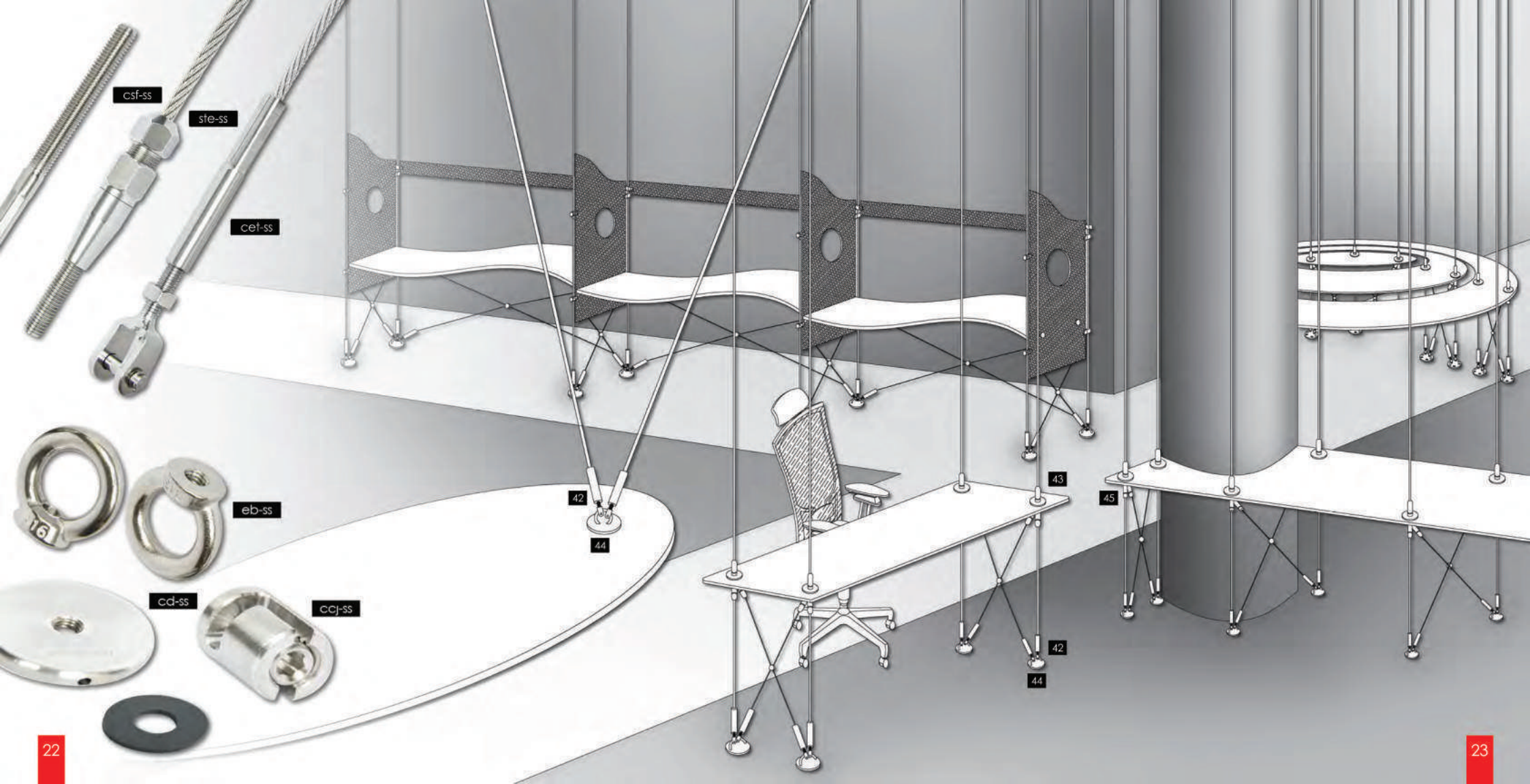
32

32

32

32

32



csf-ss

ste-ss

cet-ss

eb-ss

cd-ss

ccj-ss

42

44

43

45

42

44



signs information display gallery exhibition  
product showcase point of sales enviromental decor



# modular display system

the easiest way to create  
a perfect modular display



flexible  
creative  
high quality  
light weight



type **a**



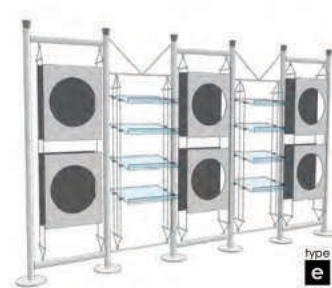
type **b**



type **c**



type **d**



type **e**



type **f**



type **g**

**Cablerod**<sup>®</sup>  
rope • fittings

## specifications

structure size  
900mm(w) x 2000mm(h)  
1200mm(w) x 2000mm(h)  
1500mm(w) x 2000mm(h)  
with 2.0mm dia. suspending stainless  
steel cable and fittings

display size  
A0, A1, A2, A3, A4  
single sided or double sided  
information display

display material  
2 layers of 4mm(t) clear perspex to sandwich inkjet information  
or  
inkjet stickered on 5mm(t) compact form

cubical and shelving  
constructed by 6mm or 8mm(t) clear perspex

tools  
t-screw and allen keys to be provided



type **h**



type **i**



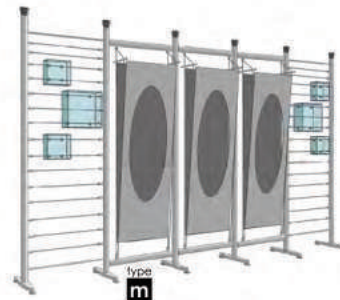
type **j**



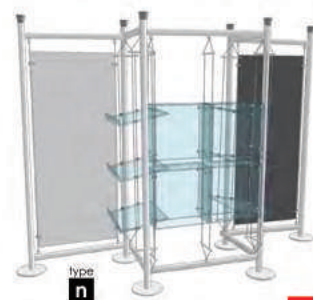
type **k**



type **l**

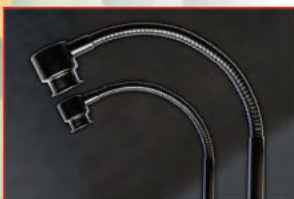


type **m**



type **n**

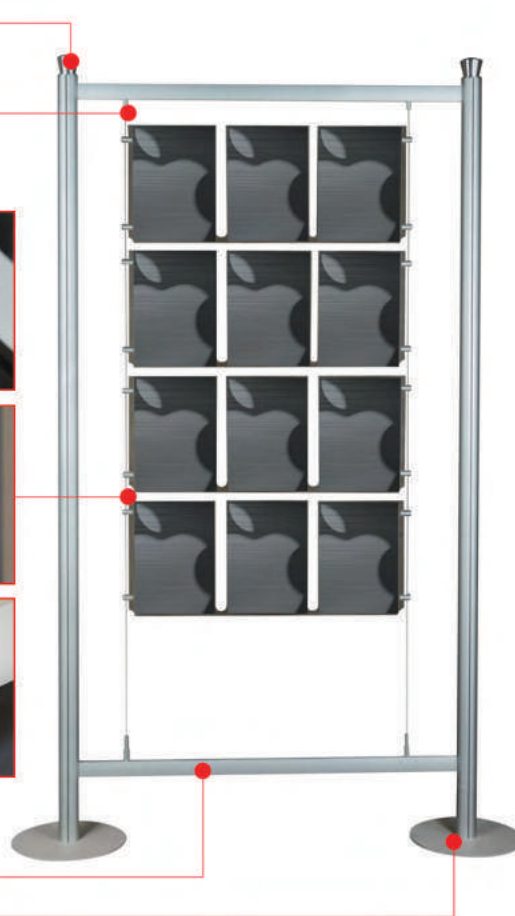
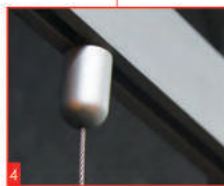




lighting system  
multi position bendable  
led lighting and fitting

fitting component

1. top structure decorative part
2. fitting kit for bottom track
3. round base
4. fitting kit for upper track
5. adjustable cable clamp
6. adjustable track



product branding by  
**Cablerod**<sup>®</sup>  
rope • fittings



contact us for  
mesh and drapery series  
fitting and rope series or  
vertical green series



for  
simplicity