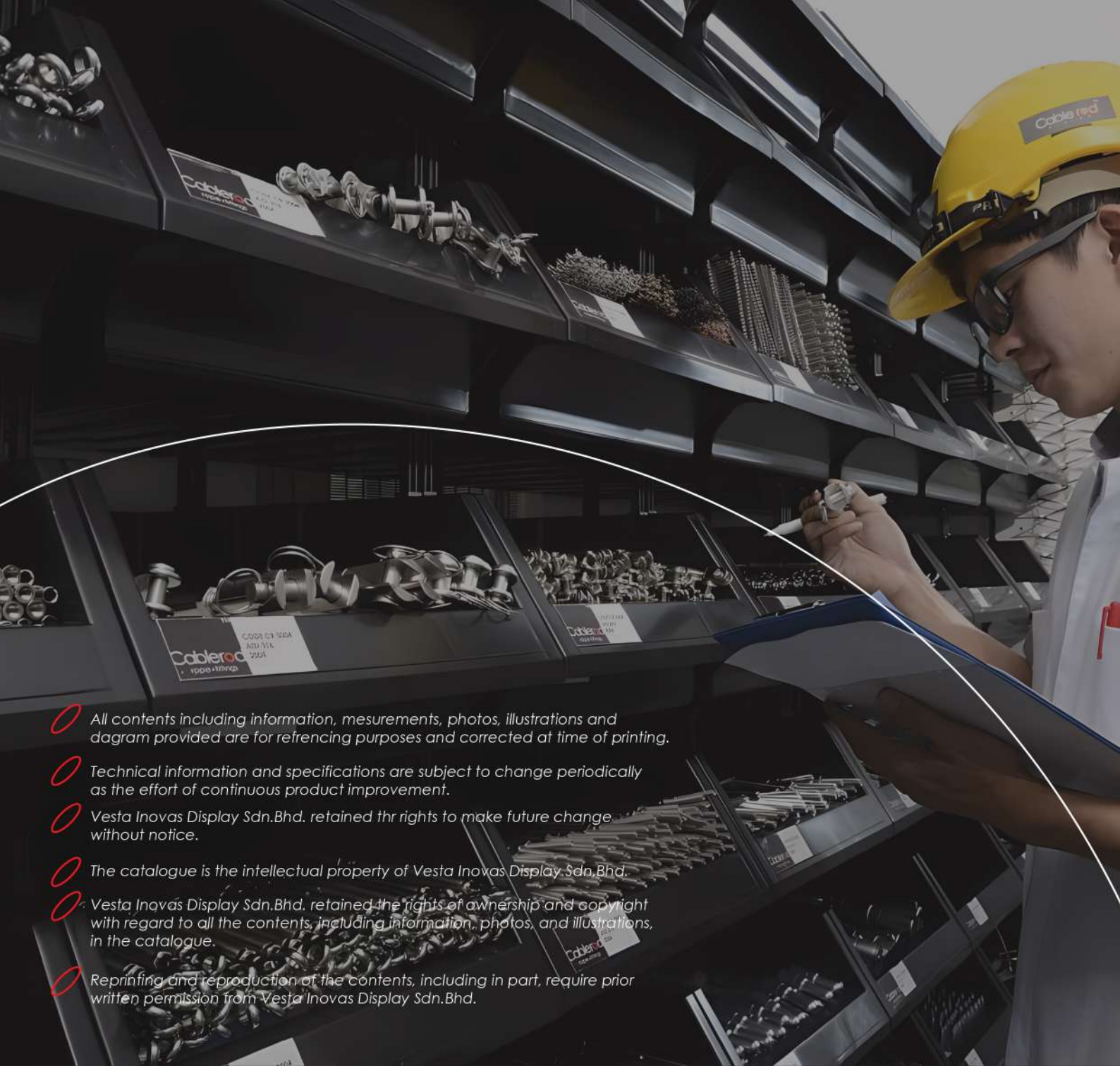


ROPE



Simplicity



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The Company

Vesta Inovas, based in **Malaysia**, specializes in stainless steel wire rope and fittings for interior and exterior architectural design. Established in 2003, we've been pioneering **cable and rod display systems, mesh, and metal screens**, we've expanded our local production and technology application for architectural rope and fittings. Our products are SIRIM tested for **quality assurance**.

Renowned for our innovative products, we've garnered prestigious awards including the SMF Business of the Year and Malaysia Interior Design Awards.

Committed to excellence, Vesta Inovas delivers **superior quality and craftsmanship** for all architectural needs. We prioritize customer satisfaction and remain the top choice for architectural projects.



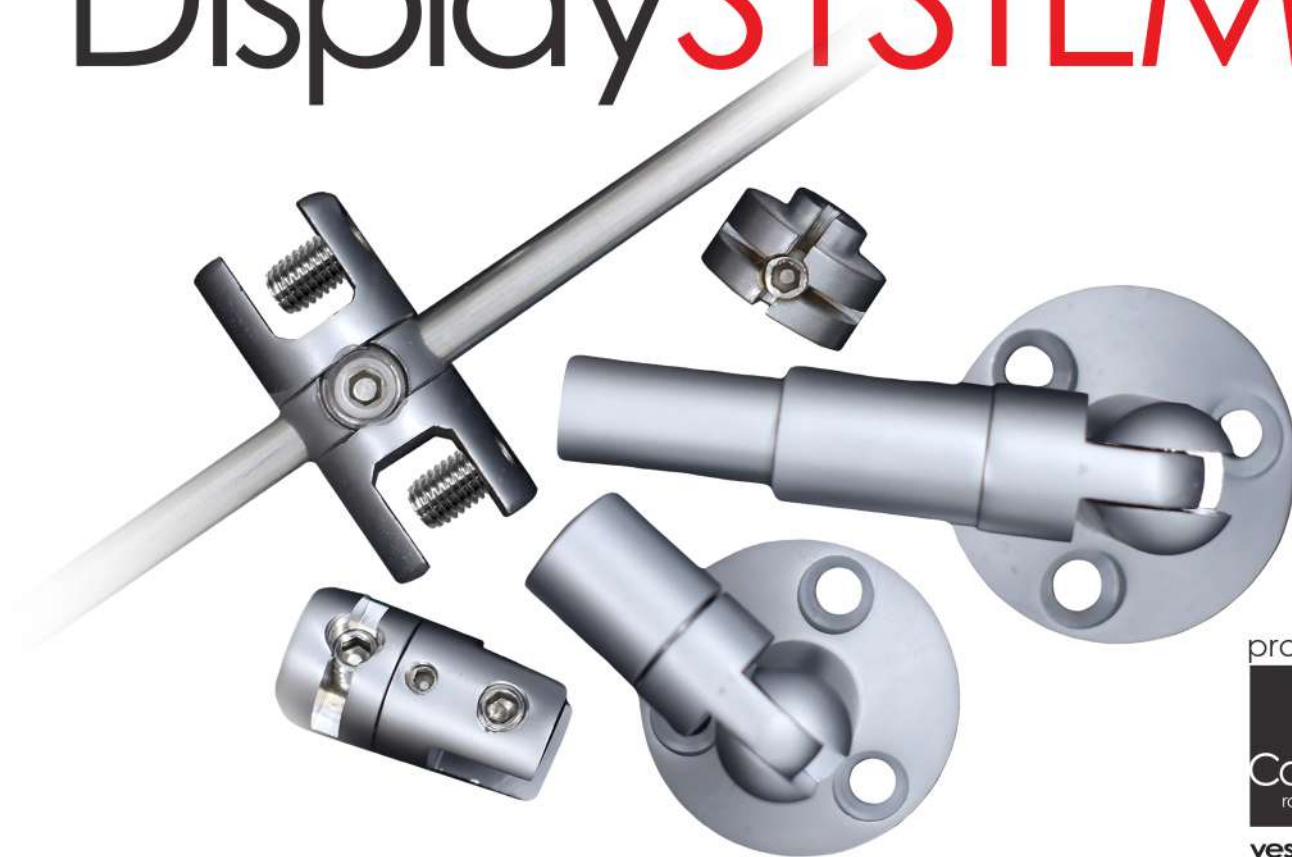
The Brand

Over the years, Vesta Inovas has continuously developed, expanded, and diversified its business scope. In 2010, **Vesta Inovas** launched the **Cablerod** brand, providing customers with a new brand experience.

Cablerod emphasizes **product quality and versatility**, based on stringent material selection, manufacturing processes, fitting design, and the concept service of using rope products.

“Each creation is carefully inspected to ensure proper installation”

DisplaySYSTEM



product by
®

Cableroo
rope • fittings

vesta-inovas
display sendiran bertad



INTRODUCTION of DisplaySYSTEM

- **Materials include stainless steel and brass with a satin chrome finish.**
- Modern, high-end, and innovative display systems for various applications, ideal for both office and retail spaces.
- **Easy to assemble and install, offering simple, refined, and economical methods to showcase a wide range of items.**
- Ensuring versatility and adaptability, these display systems can be effortlessly reconfigured to accommodate changing information or display needs.



**Cable Signage
Hanging Kit (CSH)**

**Cable Track
System-Hook
Component (CTS-H)**

**Cable Ceiling To
Flooring Fixing Kit
(CCFK)**

**Rod Ceiling To
Flooring Fixing Kit
(RCFK)**

**Aluminium
Track (CTS)**

**Cable Glass
Stopper (CGS)**

**Cable Standard
Wall Mounting Kit
(CSWM)**

**Rod Vertical
Single Sided Clamp
(RVSC)**

**Cable Adjustable
Single Sided Clamp
(CASC)**

**Cable Adjustable
Double Sided Clamp
(CADC)**

**Rod Adjustable
Double Sided Clamp
(RASC)**

Selections



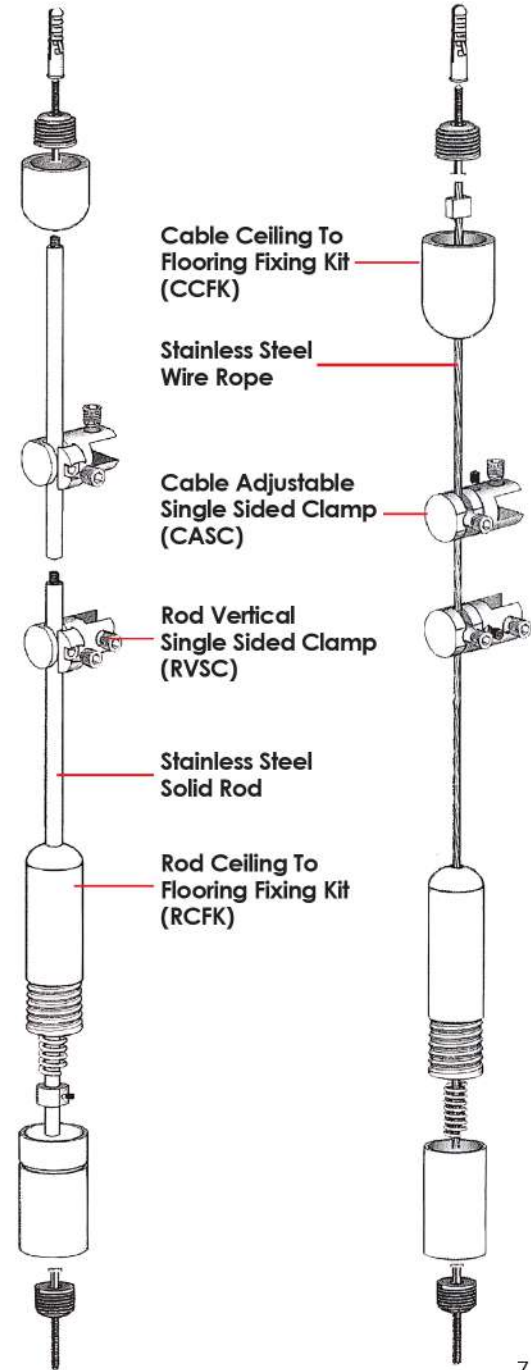
By seamlessly integrating creativity and functionality, our expertly crafted stainless steel fittings elevate display systems to unparalleled levels of excellence and effectiveness.

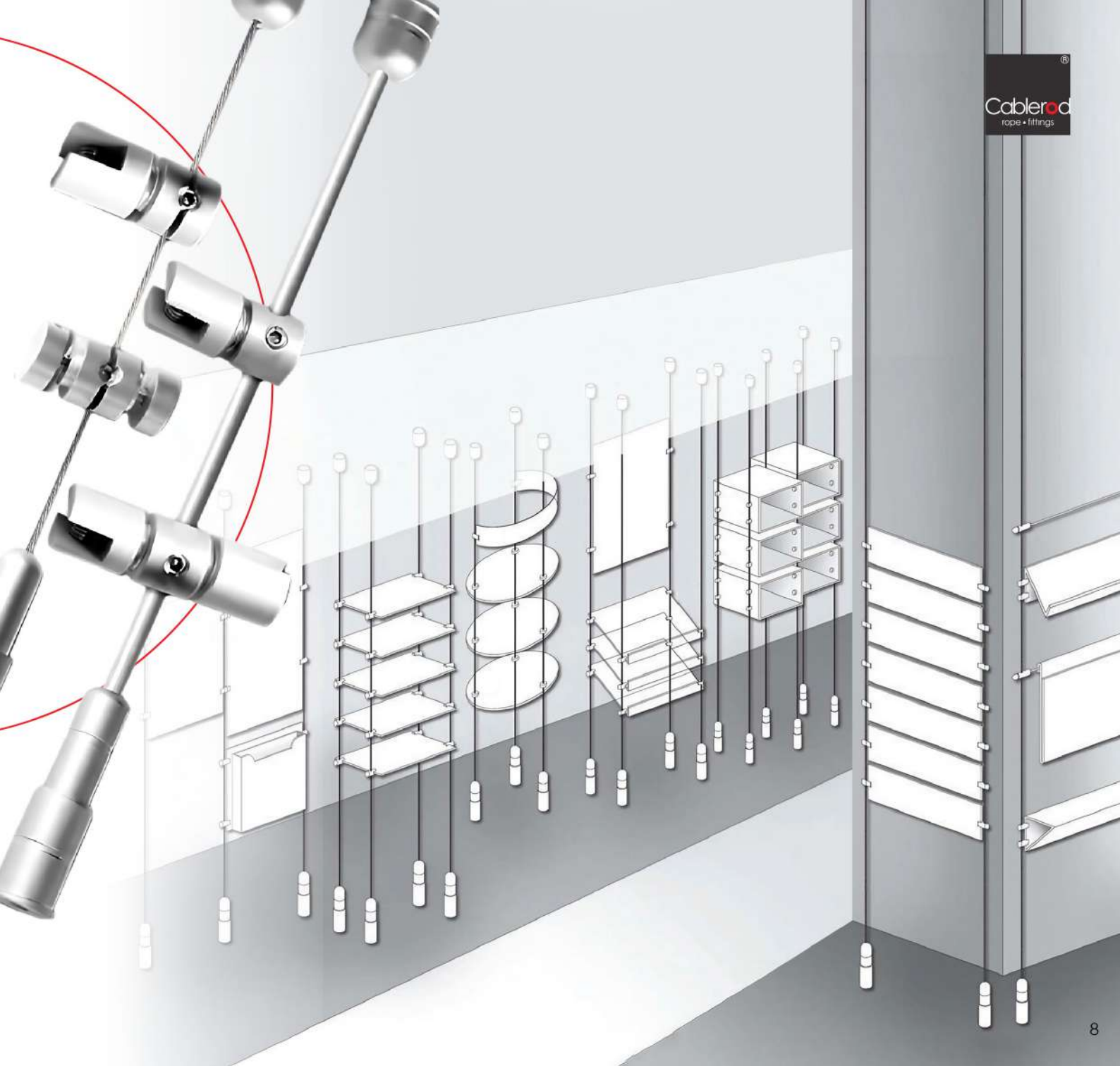
Product
Functionality

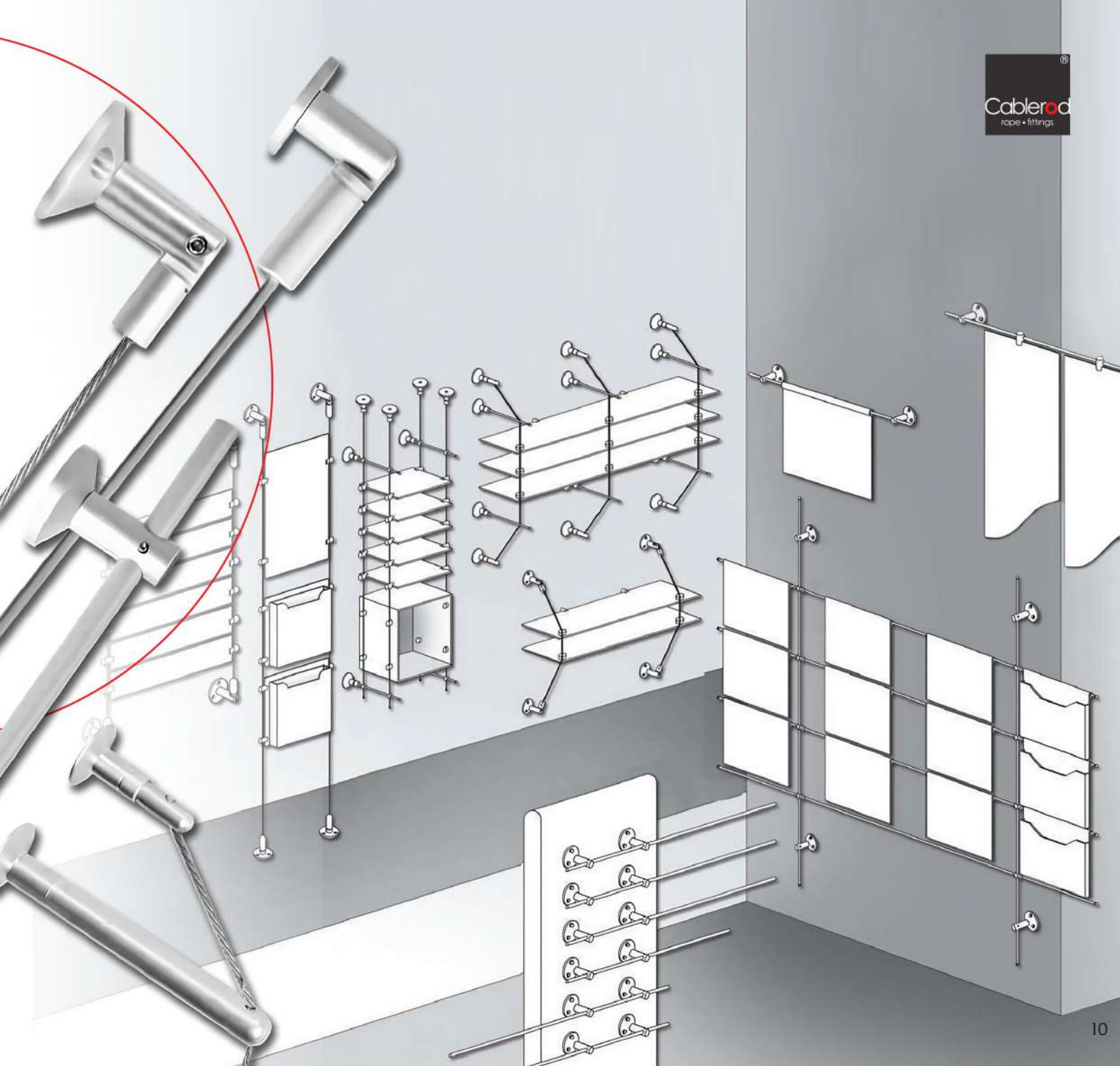
- Ideal for wall-less poster displays in shops or rooms.
- Kits come in A4 to A1 sizes, or you can buy parts separately for custom displays.
- Perfect for retail, office, and exhibition displays, adding a refined, contemporary touch.
- High-quality, modern design with stainless steel and acrylic.

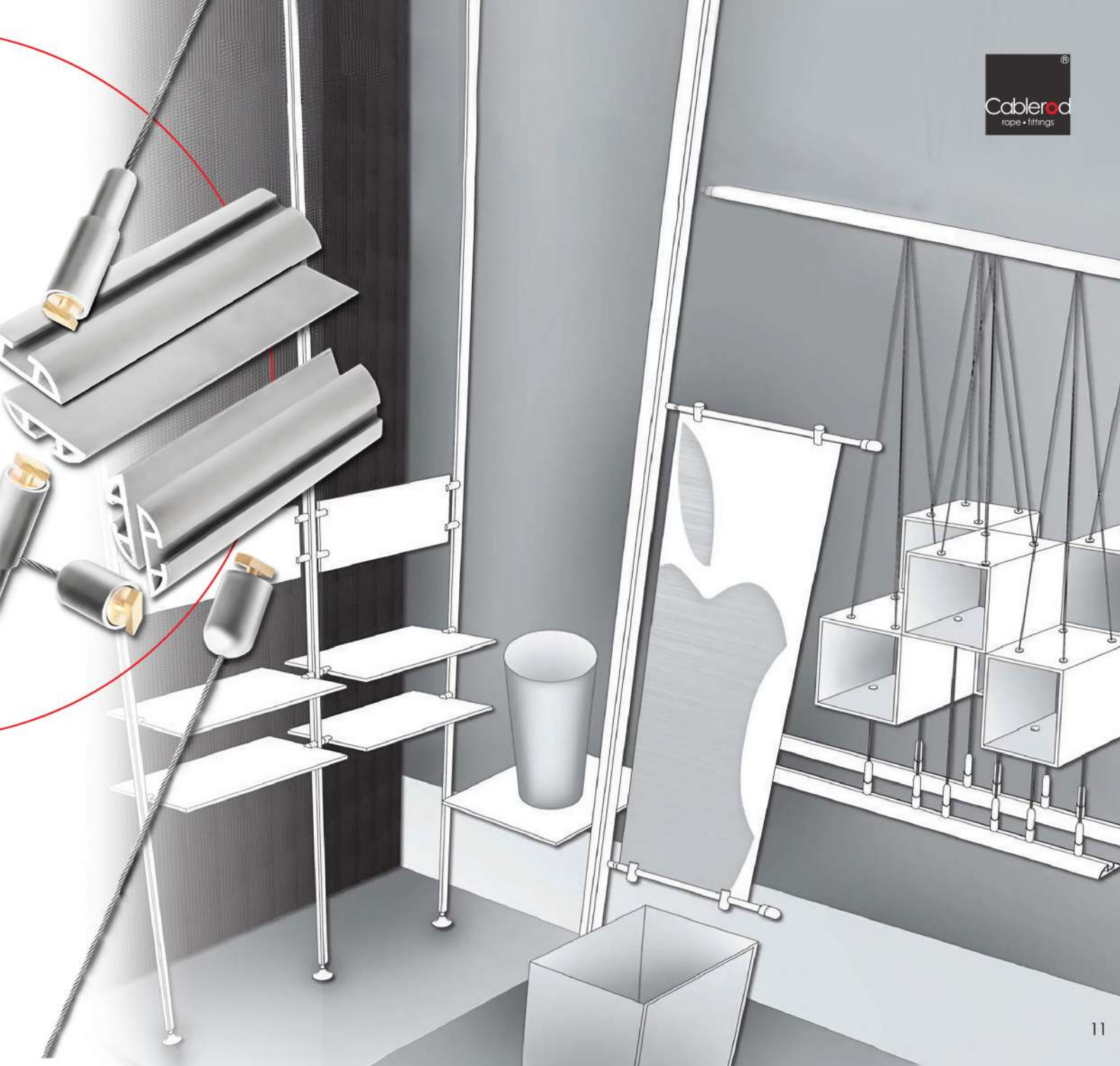


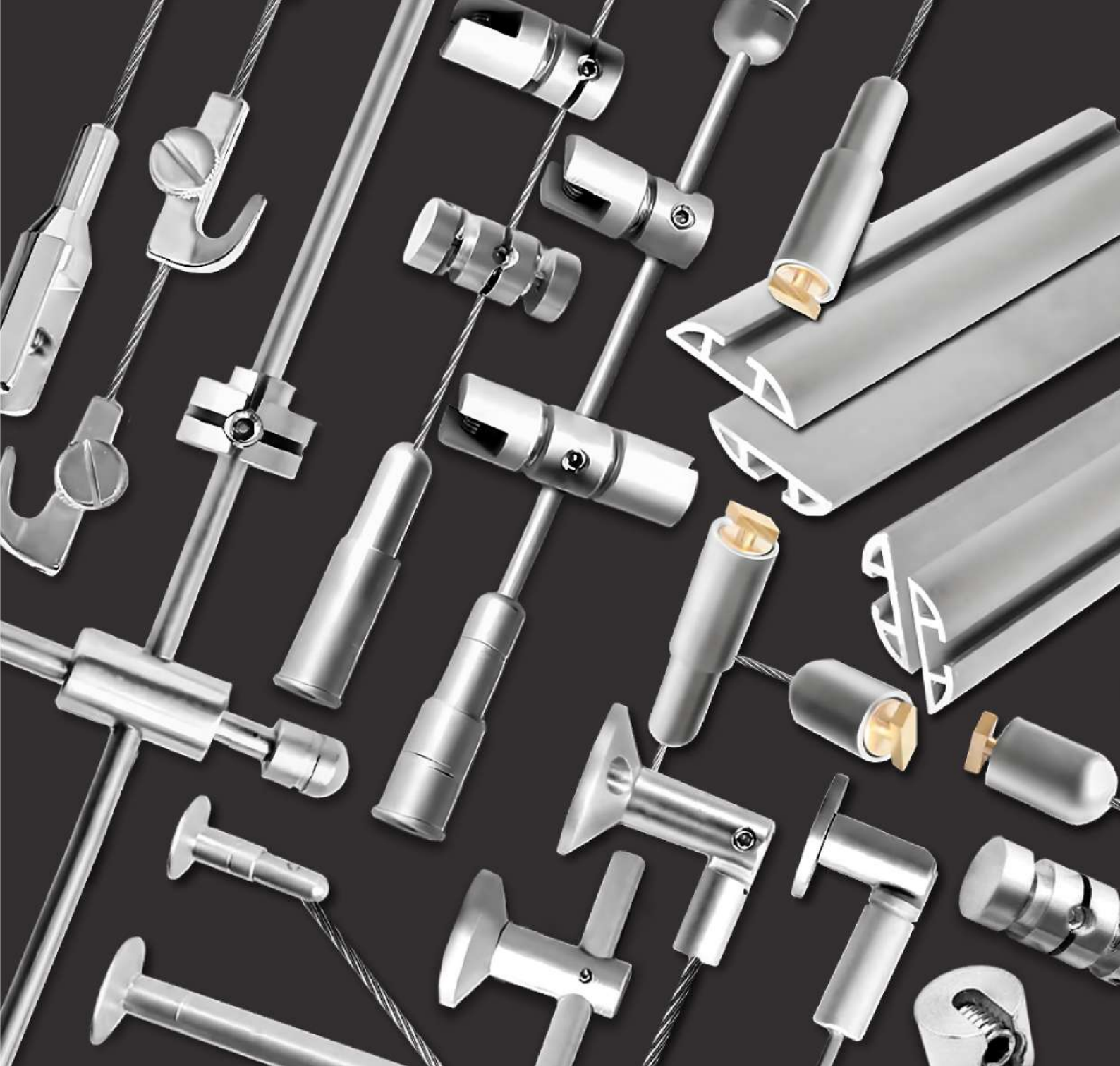
Installation Method













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